



NEW SOUTH WALES
BAR ASSOCIATION

Marketing the Bar

Panel:

Ian Hemmings SC

Andrew Laughlin

Teian Kerr (Solicitor, Lander &
Rodgers)

Chair:

Richard McHugh SC

NSW Bar Association

Common Room

5.15pm Wednesday

22 October 2014

1.5 HOUR SEMINAR

1.5 CPD POINTS IN THE
MANAGEMENT STRAND

This seminar, which has been organised by the Association's Practice Development Committee, will address means of promoting chambers in today's competitive legal services market. A variety of approaches are available such as chambers websites, social media marketing along with more traditional marketing methods. The session will examine these and other initiatives which are being adopted by chambers to promote their services.

THIS SEMINAR IS OPEN TO MEMBERS OF THE NSW
BAR ASSOCIATION

REGISTRATION IS NOT REQUIRED

For more information, please contact Bali Kaur
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cpd Continuing Professional Development